Well-Being at WFU... and Generation Y

Young Alumni Development Board
Reminder:
American Generations

- Greatest Generation: 1926-44
- Baby Boomers: 1945-63
- Generation X: 1964-82
- ????: 2002-
Challenges/Opportunities Abound

Address during College/University Years

What Is To Be Done?
Hyper-organized

"You get five minutes between soccer and piano? What do you do with all that free time?!?"
WFU Commitment: “Whole Person”

- Spontaneous Campus
  - Dan Biederman
GEN Y: ‘EMBRACE AUTHORITY’

- Cross-generational identity
WFU COMMITMENT: ENGAGED AUTHORITY
GEN Y: MILES WIDE...
WFU COMMITMENT: PERSONAL/CAREER DEVELOPMENT

OPCD

semester online™