YADB Spring Meeting Notes 2013

We have had 19 members donate to the Wake Forest Fund (the annual fund) and 21 members donate to the University (the annual fund + other restricted areas, including Athletics).

We want 100% participation on this board. Please make sure to make your gift before June!

Young Alumni Professional Development Center
Andy Chan, VP of Personal and Career Development and Allison McWilliams, Director of Mentorship, spoke about extending their office’s support to young alumni. They held a brainstorming session on issues their might want to consider as they create and launch this new initiative.

Meeting Feedback highlights:
• Great idea, with adequate resources to support it
• Need good database management – build on the data that’s there. Should be searchable, so that when you move to a new city, you know where to go to ask questions about that city, etc. A Google for WFU.
• Want to be able to identify fellow alumni within large organizations and facilitate those relationships
• Might want to pick just one city to start with, develop a successful model, then figure out how to scale it from there.
• Would like to see panels in major cities a couple of times per year, paired with mock interviews and resume reviews by alumni
• Would like to have a database with people tagged who are willing to do mock interviews, resume reviews, serve on panels, etc.
• Can we just update the current system, or do we need to buy a new one?
• Opportunity to connect alumni to resources and fields we don’t have on campus (e.g. real estate)
• Need to leverage alumni to help students, and to do so earlier
• Educational piece is interesting, but knowing where people are and how to access them is more important. Should be a point person at Wake, and then a point person in each location/organization (almost like a telephone operator you could contact with your question/need who would then point you in the right direction)
• Would like to learn from the experience of those who have gone through career transition and how to leverage things like board/civic duties for next career

Next Steps:
If you would like to be more involved with this particular initiative, please email Allison McWilliams or Andy Chan, cc Elizabeth Marsh with answers to the following questions.
1. Phone, email
2. Would you be willing to serve as speaker/facilitator for a program in your city/region?
3. Would you be willing to serve on panels for WF students?
4. Would you, or have you, joined Career Connectors on LinkedIn?
5. Would you like to be a core member of the YADB Advisory Group for Young Alumni Professional Development to provide strategic feedback and support fundraising?

Campaign and University Update
Juan Garcia, Associate Vice President and Campaign Director
Discussed the steps it takes to plan a campaign and where the university is in that process. Regional fundraising and participation goals for the campaign are being determined, as well as the campaign slogan. All are in the final stages.

There was discussion about how young Alumni fit into the larger picture of the campaign, and that is still being discussed as well. There is also discussion for YADB strategy in the campaign.

Next Steps:
Regional goals will be shared once they are determined.
Be prepared for the campaign launch to be at Homecoming, still TBD.
If you would like to be a part of a discussion group about YA strategy, please email Juan Garcia, cc Elizabeth Marsh.

Dinner with Trustees and Senior Administrators
Everyone in attendance was delighted to dine in good company at Old Town Club. The Trustees in particular have been raving about it!

In Closing
Thank to those of you who took the time to come to our meeting. Our conversations are richer and deeper with your perspective present and insight shared.